

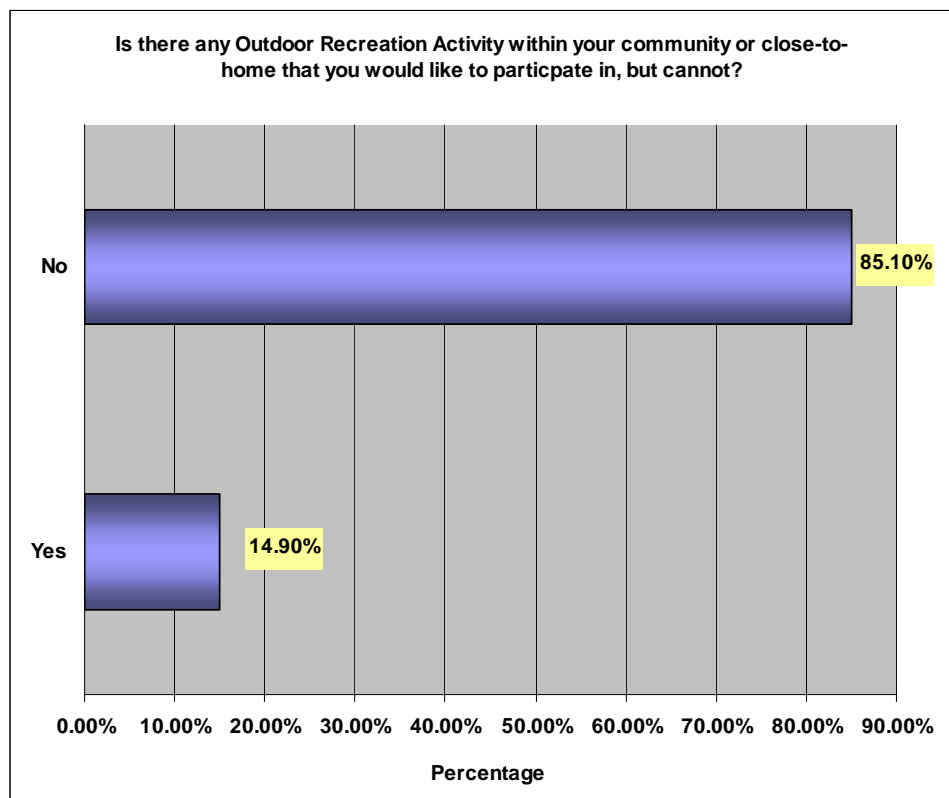
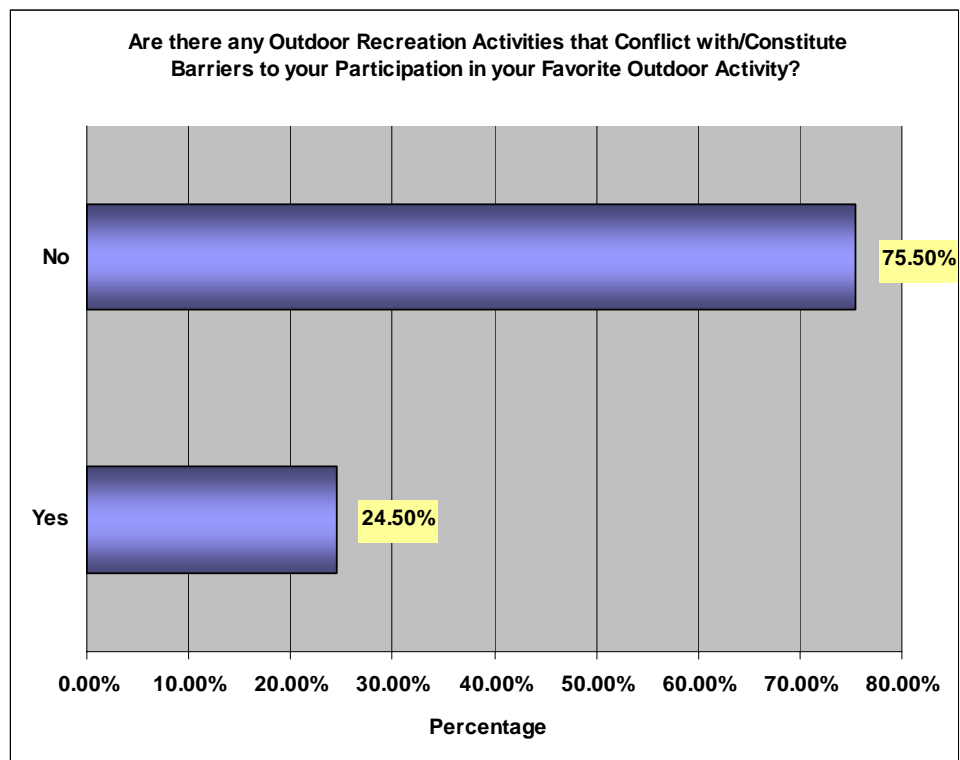
2004 Idaho Outdoor Recreation Needs Assessment

Willingness to Travel, Constraints, Opinions, Demographics

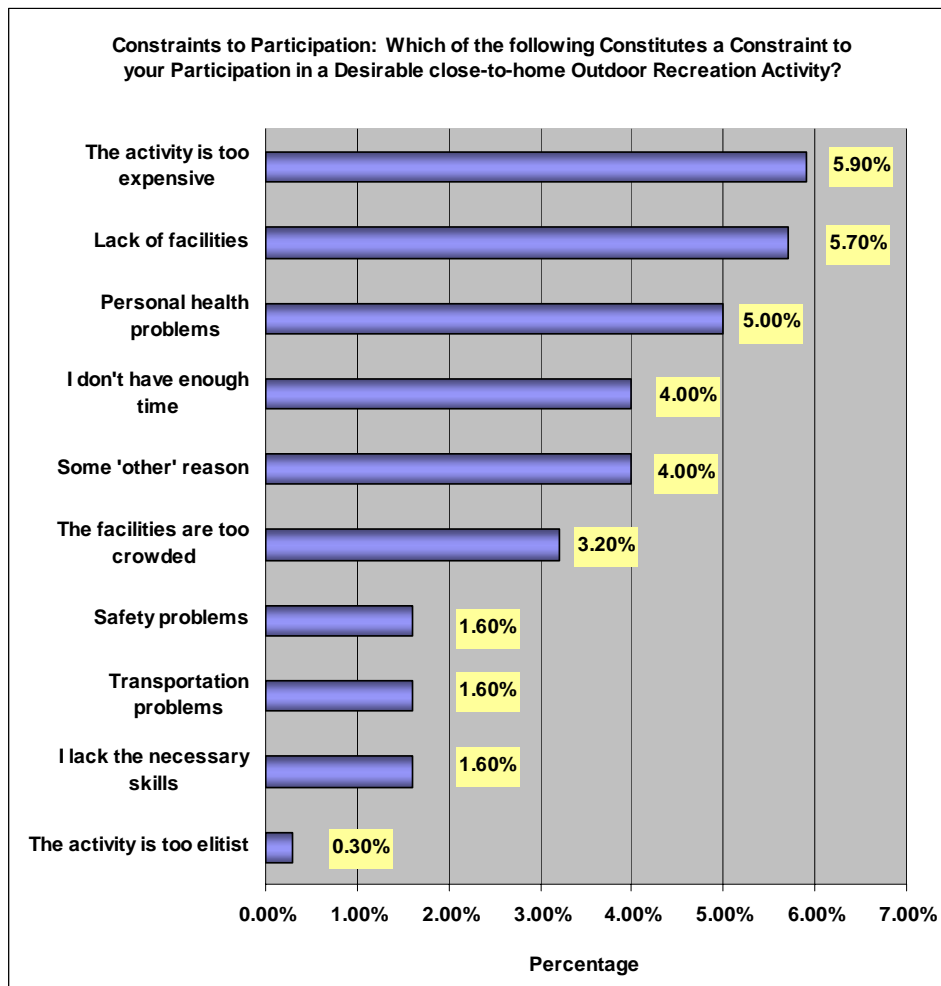


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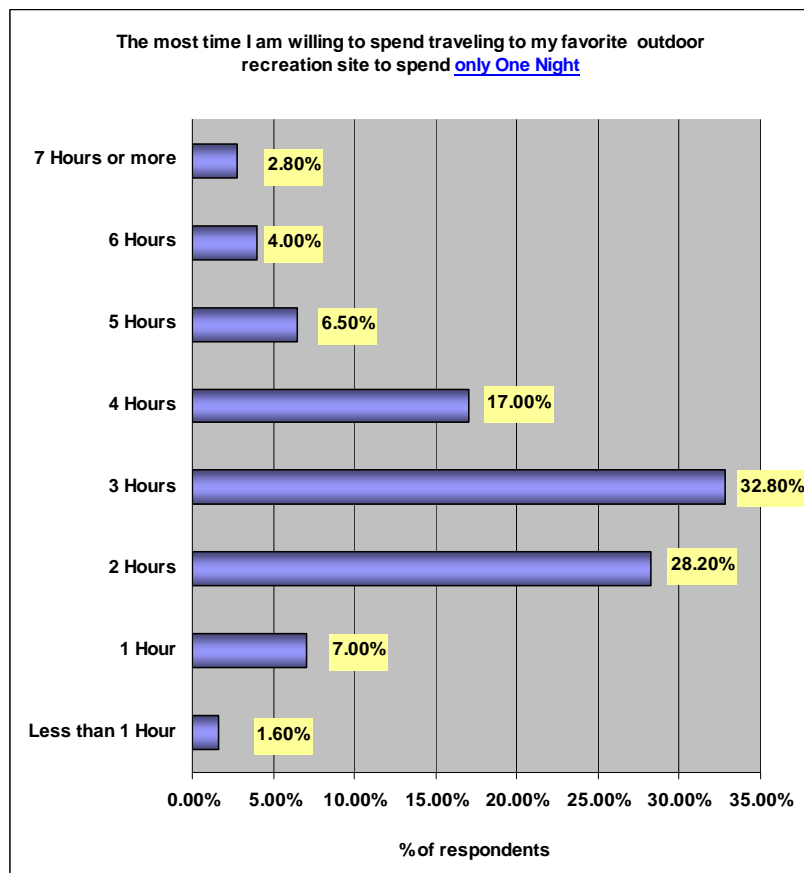
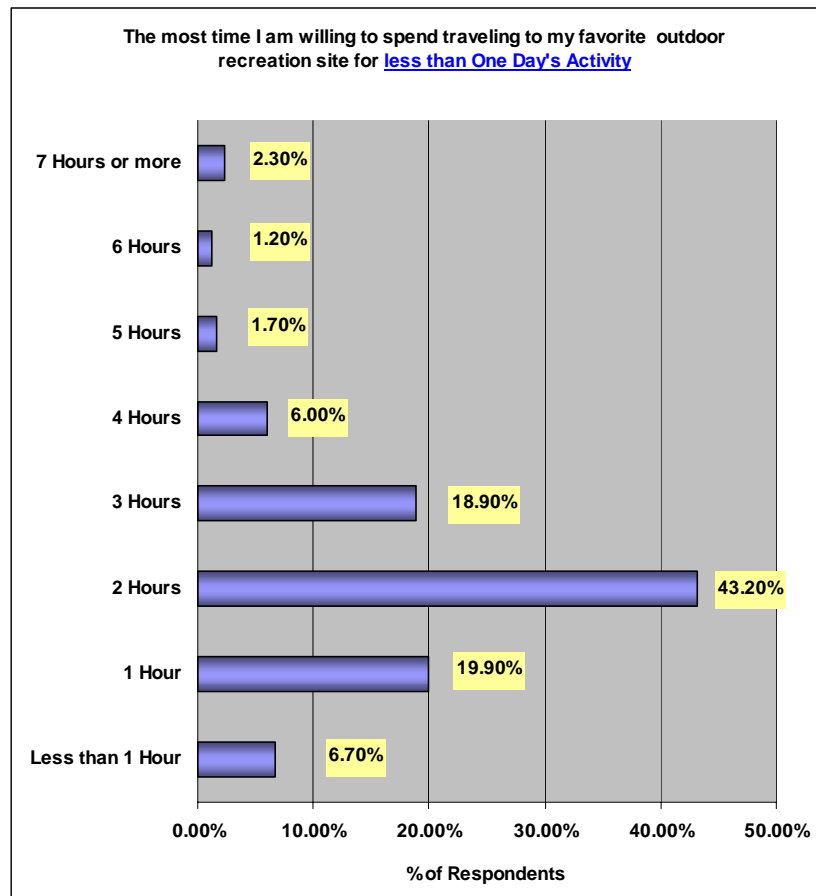
Constraints to Participation



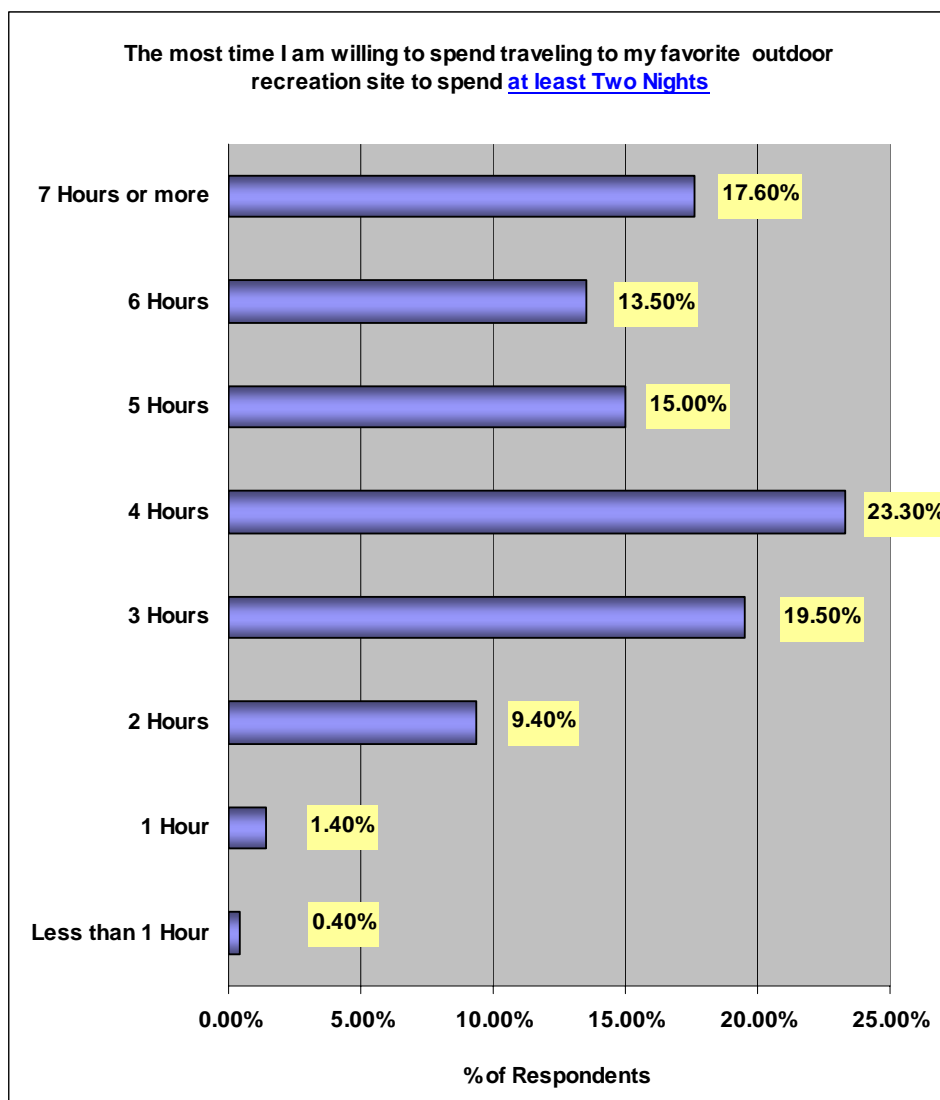
Constraints to Participation



Willingness to Travel



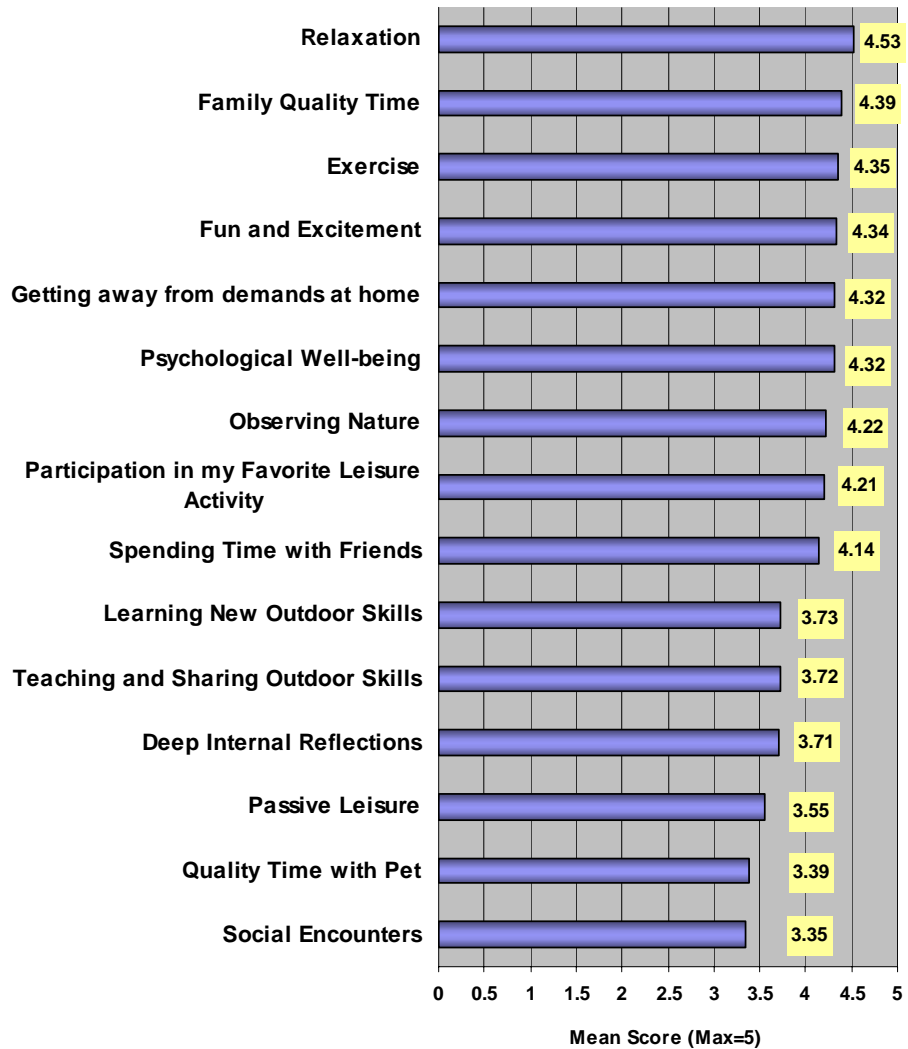
Willingness to Travel

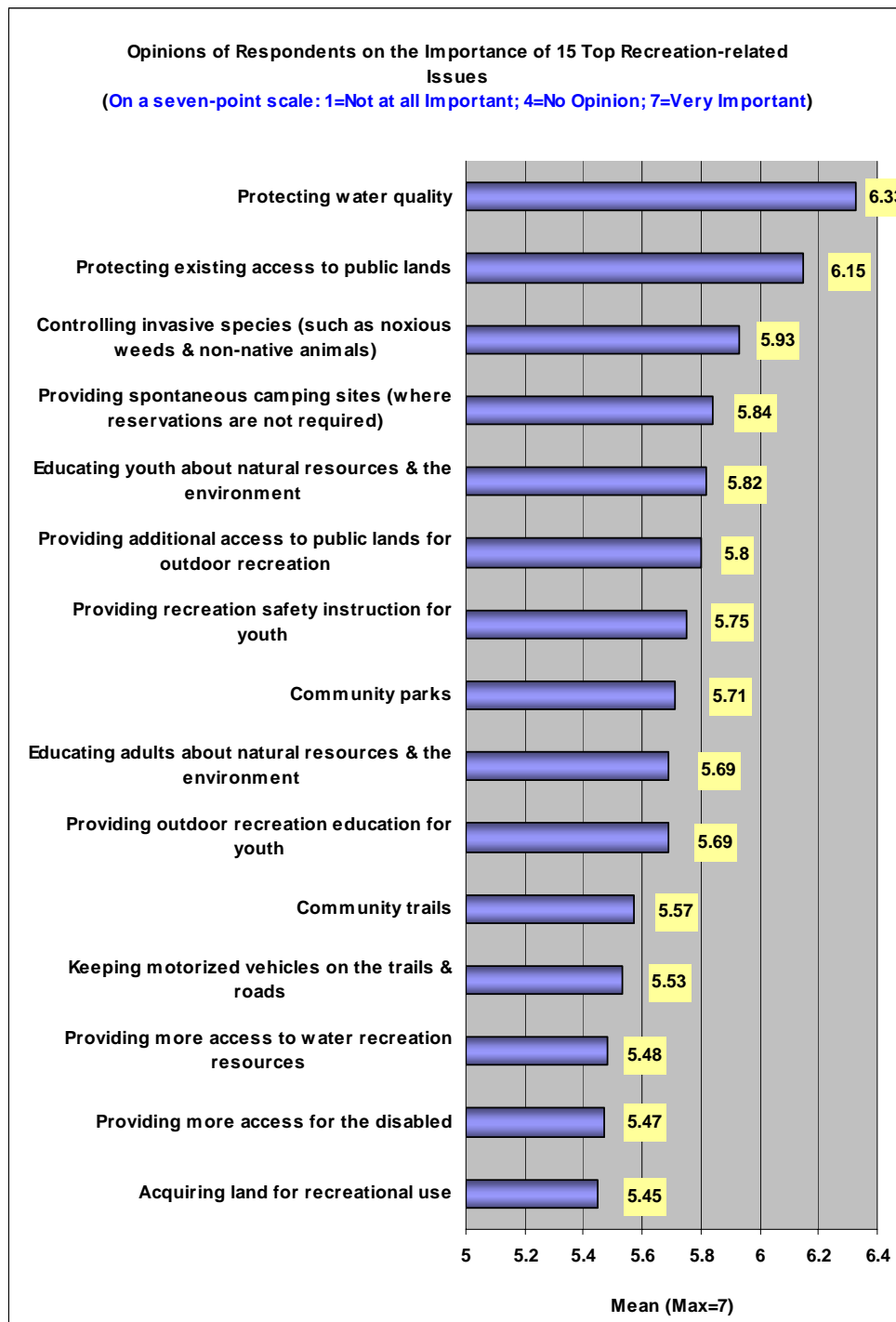


Reasons for visiting a park

Park Visitation Made a Positive Contribution to my Personal Well-being in this Area

(On a five-point scale: 1=Strongly Disagree; 2=Disagree; 3=No Opinion/Neither Agree nor Disagree; 4=Agree; 5=Strongly Agree)



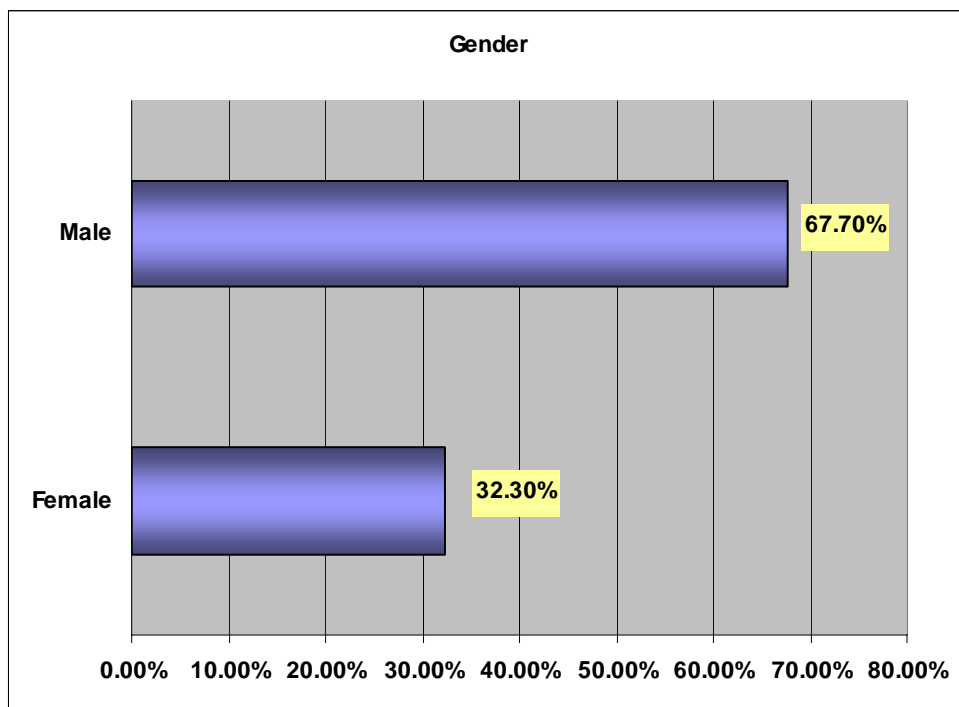


Principal Sources of Information

Your PRINCIPAL SOURCE of Information about Outdoor Recreation Areas in the State of Idaho

Information Source	Percentage of Respondents who selected information sources
Members of my social circle (friends, co-workers, church members, etc.)	24.80%
Maps	16.20%
Brochures	11.00%
The Internet	10.90%
Family members	10.50%
Newspapers/Magazines	7.50%
A previous visit	6.80%
Guidebooks	5.40%
Some other source of information	2.30%
Telephone inquiry to park or agency	1.40%
TV	1.30%
Highway signs	1.20%
Written inquiry to park or agency	0.20%
Outfitters	0.20%
Radio	0.10%
Travel agent	0.10%
Total N=2286	100%

Demographics



Demographics

